

Sector follows three criteria

Global Market

Industry in Thailand

Investment Incentives in EEC

Related Agencies



Environmentally Friendly with Low Carbon Emissions



Safe



Cost Efficient

A wider spectrum applies ranging from hybrid to plug-in hybrid to battery electric vehicles (BEVs).

Thailand's Next Automotive Chapter

- The goverment focuses on tranforming Thailand into a global production hub for electric vehicles.
- The government has targeted 1.2 million electric vehicles and 690 charging stations in place by 2036.



Supply Chain

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Related Agencies **Supporting Industries**



High Technology Auto-parts Industry



Next-Generation Automotive Industry

Iron and Steel Industry

Glass Industry

Rubber and Rubber Products Industry

Chemical Industry

Plastic Industry

Electronic and Electrical Equipment Industry

Leather Industry





 Motor, Battery and Electrical Control Unit

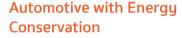
Chassis and Tank

 Lightweight Parts from Carbon-Nano or Fiberglass



Other Components

- EV Quick Charge
- Software, Sensor and Electronic System related to Safetu or Infotainment



- Eco Car
- Alternative Energy Car
- Hybrid Car
- Plug-in Hybrid Car
- Electric Vehicle
- Hydrogen Fuel Cell Vehicle

Safety Automotive

Driverless Car



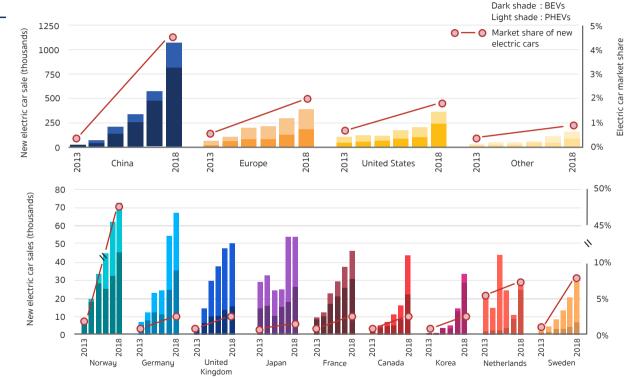
Global electric car sales and market share, 2013-18

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Note: BEVs = battery electric vehicles; PHEVs = plug-in hybrid electric vehicles. Europe includes Austria, Belgium, Bulgaria, Croatia, Cyprus*, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and United Kingdom. Other includes Australia, Brazil, Chile, India, Japan, Korea, Malaysia, Mexico, New Zealand, South Africa and Thailand

Sources: IEA analysis based on country submissions, complemented by ACEA(2019); EAFO (2019); EV Volumes (2019); Marklines (2019); OICA (2019).



Thailand continuously accelerates its next-generation automotive industry to follow the S-Curve promotion with higher value-added production.



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Summary of Government Measures on EV Industry





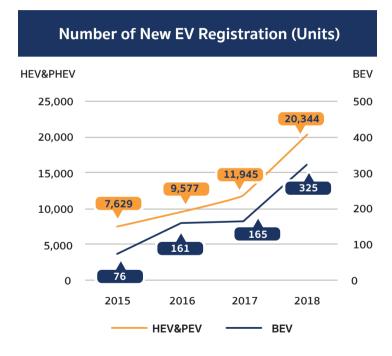
EV Current Status in Thailand



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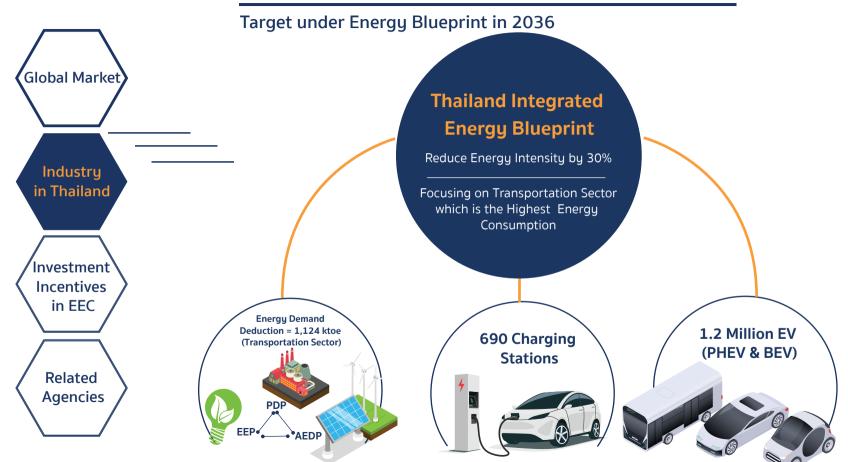
New BEV Registration by Vehicle Types in 2018

Vehicle Types	Units
Motorcycle	135
Passenger Car	57
Taxi	50
Motor Tricycle	43
Bus	38
Service Car	2

Note: Data as of 31 December 2018

Source: Electric Vehicle Association of Thailand





Source: Electric Vehicle Association of Thailand



Investment incentive package for investment projects in the Eastern Economic Corridor (2020-2021)



Remarks:

- A1 : Knowledge-based activities focusing on R&D and design to enhance the country's competitiveness.
- A2 : Infrastructure activities for the country's development, activities using advanced technology to create value-added, with no or very few existing investments in Thailand.
- A3 : High technology activities which are important to the development of the country, with a few investments already existing in Thailand.
- Section 8: Technology and Innovation Development includes targeted core technology development such as development of biotechnology, nanotechnology, advanced materials technology and digital technology.

New investment promotion measure in EEC

- Starting January 2, 2020

According to the announcement of the Board of Investment No.2/2563, announced on January 15th, 2020,

- Applications must be submitted by the last working day of 2021.
- Projects located in the four promoted zones for specific industries (EECI, EECd, EECa and EECmd) are eligible for the incentives without application deadline.





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Research and Development

Most of the auto assemblers in the world established their R&D and training centers in Thailand serving Southeast Asia and Asia Pacific. This emphasizes that Thailand is moving up the value chain to more value added automotive production.

THAILAND Automobile R&D Centers



Toyota Motor Asia Pacific Engineering and Manufacturing



Nissan Technical Center South East Asia



Isuzu Technical Center Of Asia



Honda R&D Asia Pacific



MITSUBISHI

Mitsubishi Motors Proving Ground

Note

- * LCV: Low Consumption Vehicle
- ** PPV: Pick-Up Passenger Vehicle

Source: BOI

Excellent Government Support

The Government sees automotive industry as a cornerstone of the Thai economy with strong support from many organizations including TAI, TAIA, EVAT and TAPMA*. The Government's Master Plan for Automotive Industry sets the goals for Thailand to be a global green automotive production base with strong domestic supply chains which will create higher value for the country by 2021.

Strong Supporting Organizations



Ministry of Industry



The Thai Automotive Industry Association



Thailand Automotive Institute



Electric Vehicle Association of Thailand

Note

* TAI - Thailand Automotive Institute,

TAIA - The Thai Automotive Industry Association,

EVAT - Electric Vehicle Association of Thailand,
TAPMA - Thai Autoparts Manufacturers Association

