



Eastern Economic Corridor

EEC Business Center& Livable Smart City



EEC Business Center & Livable Smart City: Rational Criterion

1. Population Growth

- 1. Residents + 1.5 million people
- 2. Travelers + 70 million people

Reduce overcrowding in Pattaya and Rayong

Business Center & Livable Smart City



2. Business Growth

- 1. New investment volume during Year 2017-2026
- + 3.7 trillion THB
- New investment volume during Year 2027-2036
- + over 5 trillion THB

Require the business center

3. Model of City of the Future

- 1. Create the model of city with world-class standard to accommodate an increasing demand of urban living
- 2. Create the city for people with modern technologies for livability
- 3. The BCG Economy City with the concept of human-nature coexistence, Zero Carbon, Zero Waste, and well-planned urban systems in EEC Aerotropolis

Within 10-15 years, surrounding areas by 30 km radius of U-Tapao airport will become the EEC Aerotropolis.



EEC Business Center & Livable Smart City

For Illustration Purpose Only

Vision:

"Becoming a Center of Regional Businesses & Financial Services"

Prime area for the future living where the nature, people and technology come together. Moving toward BCG economy.

A place of innovation and international life quality.

A top 10 Livable Smart City in the world in the future.

Location : Banglamung District, Chonburi Province, Thailand

Area: Total \approx 15,000 Rai / (5,930 Acres) / (24 km²)

 1^{st} Phase $\approx 5,000$ Rai / (1,976 Acres) / (8 km²)

Distance : ≈ 15 km. from U-Tapao airport **Key Locations** ≈ 10 km. from Pattaya - Jomtien

≈ 160 km. from Bangkok

Development: 2022-2032 (1 year for the project's preparation &

Duration 10 years for development)

Population/ Jobs: 350,000 people/ 200,000 positions

Development Cost: ≈ 1.34 trillion THB (≈ 40 billion USD)

Investment Ratio: Public Sector 2.8%

Public & Private Investment 9.7% Private Sector 87.5%

Business Clusters: 1) Regional HQs & Gov. Complex 2) Financial Center

3) Precision Medicine Center 4) Education-R&D Center

5) Future Businesses Center E.g. Clean Energy, Digitalization, Logistics, Sport Sciences

High-Quality Residences & Smart Affordable Housing

(Low-Middle Income 70%, High Income 30%)

Land Use Ratio: Infrastructure, Commercial, Residential Areas ≈ 70%

Green Areas ≈ 30%

Design Concept: Resilience, Bio-diversity, Multi-culture, Social-inclusive

100% Clean Energy, Self-sustainable Water System,

Zero Carbon, Zero Waste, Zero Discharge



Zoning of 5 Business Clusters, High-Quality Residences & Smart Affordable Housing



RHQs & Gov. Complex

- Offices for Thai and International Companies with Businesses in EEC
- Public Sector Offices
- International Expo & Convention Centre



Financial Center

- FinancialMarketCapital M
- Capital Market for Infrastructure, Targeted Industries, and BCG
 Businesses

o FinTech, Green

Bond

X

Precision Medicine Center

- Advanced Medical Tech Hub
- Modern Medical Devices
- Pharmaceutical Sciences
- Joint Investment with Global Leading Hospitals



International Education R&D Center

- Partnership between Global Leading Universities, Thailand's Universities and Private Sectors
- Innovation
 Center for the
 Future
 businesses



5 Future Businesses Center

- o Clean Energy
- Digitalization &5G
- Smart Logistics
- International Sport Sciences
- Hotel, Tourism& Services
- Creative Economy Services
- o Art & Culture



High-Quality Residences & Smart Affordable Housing

- Low-Middle Income 70%
- High Income30%





7 Components of being Livable Smart City

Ref : 7 Smart Domains by Smart City Thailand Office – Digital Economy Promotion Agency (depa)















Smart Economy

Financial
 Technology &
 Digital
 Economy
 Etc.

Smart Living

- Public Healthcare & Universal Design
- Al Service Robots
- Security & Disaster Warning Systems
- Elderly Care
- o Etc.

Smart People

- EdTech & Innovative Platform
- Learn, Work and Play (LWP Infrastructure)

o Etc.

Smart Governance

- Smart City OSS
 & City Data
 Management
 Systems
- o Etc.

Smart Energy

Energy
 Management
 Systems for
 Zero-Energy
 Buildings
 Etc.

Smart Environment

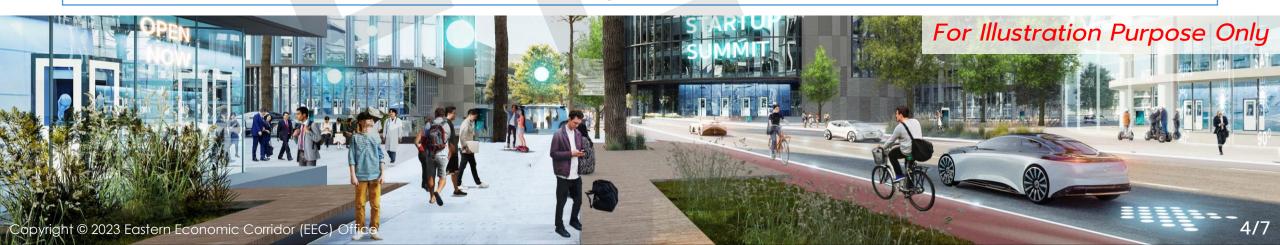
- Zero
 Discharge,
 Zero Waste,
 and Zero
 Carbon
- Smart-ParkEtc.

Smart Mobility

Public

 Transport ITS
 Completed
 Smart Urban
 Streets

Smart City Data Platform





Public & Private Investment of Infrastructure and Utilities



Power & Energy

- Renewable Energy
- o Power Line
- CoolingSystem
- Central Utility
- EV Charging Stations



Water Management

- Water Supply& Pipeline
- DrainageSystem



Waste Management

- Wastewater Management & Water Treatment
- Water Recycling System
- Solid Waste Management & Recycling
- Waste to Energy



Transportation

Public Transport (e.g. Rail Systems, EV Bus)



Digital

- Digital Infra System
- o 5G Network
- Smart CityData Platform
- Other Innovative Solutions for Smart Services



Utility Tunnel

Underground Utility Systems

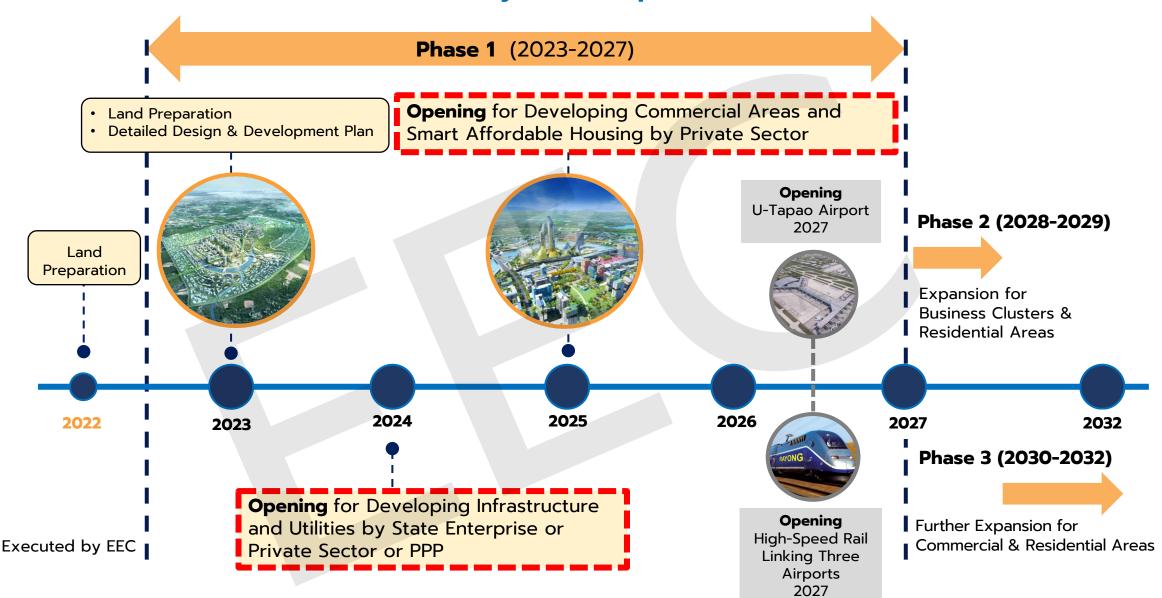
Land acquisition and central infrastructure & utility development by Gov./ open for private sector's investment



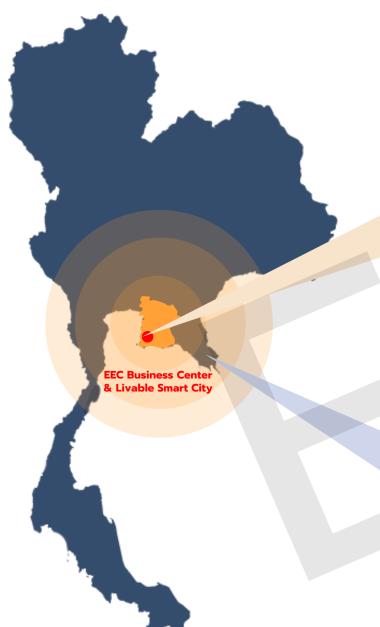


EEC Business Center & Livable Smart City

10 Years of Project Development Timeframe



Benefits of EEC Business Center & Livable Smart City Project Development



Benefits for the EEC Locals





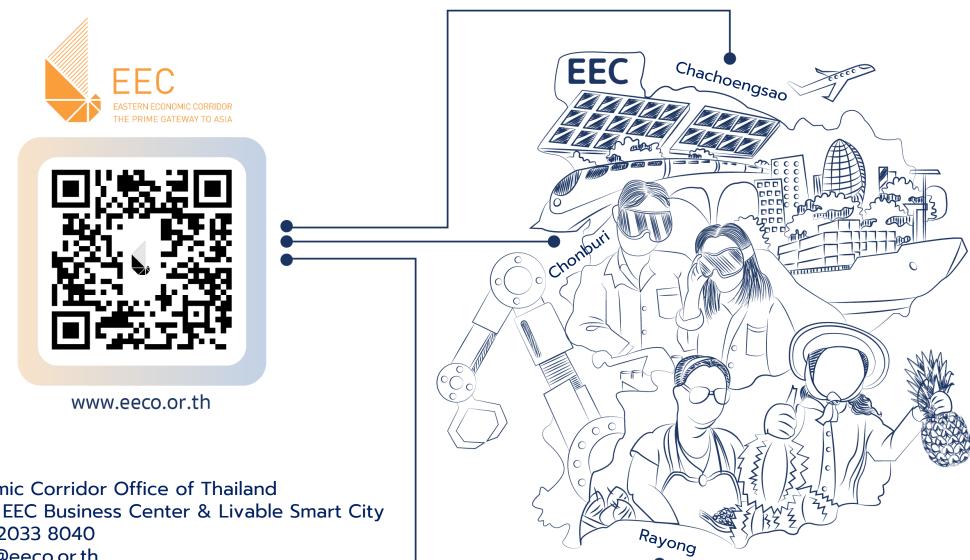
- Create 150-300 Start-ups
- Create a safe, sustainable, world-class environmental city in EEC area
- Develop smart and convenient transportation networks for domestic as well as international connectivity

Benefits for Thailand

- Create new city with international life quality to accommodate population growth within next 20 years
- Create new economic investment of approximately

 1.34 trillion THB within next 10 years, enhancing the national competitive capability
- Create GDP of 2 trillion THB within next 10 years, generating economic power after Covid-19 pandemic
- All assets will be transferred to the gov. at the end of contract period (50 years), with 5 times of value added from present





Contact Us

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